

*"It's A
New
Day!"*

The Wakulla Sun

Display Advertising Information

Effective February 1, 2022

<u>Ad Sizing</u>	<u>Inches</u>	<u>Picas</u>
1 Column=	1.662 in	9p11
2 Column=	3.44 in	20p7
3 Column=	5.2 in	31p3
4 Column=	7 in	41p10
5 Column=	8.75 in	52p6
6 Column=	10.5 in	63p

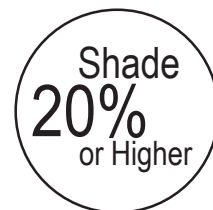
1 Page Length 21.25 Inches Paid Length 21.5

Sending Ad Layouts, Text and Pictures via e-mail

- E-mail Address – lkinsey@thewakallasun.com
- Deadline – Friday by 5 P.M.
- Documents – Anything except Publisher files. Word files for text only - no pics.
- Photos – Send photos separately as an attachment in .jpg, .eps or .tif formats and should be at 300ppi resolution or higher
- Please call and let us know to expect your ad
- Specify size of ad & phone number to reach you

Sending Camera Ready Ads via e-mail

- E-mail Address - lkinsey@thewakallasun.com
- Deadline - Monday noon (Must be reserved by Friday at 5pm)
- Ads - In Design, QuarkXpress, Illustrator, Photoshop or .pdf format
- Photos should have a 85 line screen for conversion to newsprint
- Please call and let us know to expect your ad
- Specify size of ad & phone number to reach you



Call for more information - we're here to help!

Lynda Kinsey: Phone 850-962-8019

Mailing / Shipping Address - 12 Arran Road, Crawfordville FL 32327